

THE UNIVERSITY OF HONG KONG
FACULTY OF ARTS

Master of Arts in the field of Creative Communications Programme (2026/2027)

(Please also visit the University Taught Postgraduate Admissions website at <https://portal.hku.hk/tpg-admissions> before submitting your application.)

1. Applications are invited for admission in September 2026 to read for the degree of Master of Arts (MA) in the field of Creative Communications. The curriculum shall normally extend over one academic year of full-time study. The application deadlines are:

First round: **12:00 noon (GMT +8), November 28, 2025**

Second round: **12:00 noon (GMT +8), March 20, 2026**

Admission decisions are made on a rolling basis. Applications are considered as they are submitted and early application is encouraged. Please note that applications can only be processed **upon full submission of supporting documents**.

Admission Requirements

2. To be eligible for admission to the programme, a candidate shall satisfy both the University Admission Requirements and the Programme Specific Requirements as listed below:
 - (a) shall comply with the [General Regulations](#);
 - (b) shall comply with the [Regulations for Taught Postgraduate Curricula](#);
 - (c) shall hold a good Bachelor's degree of this University; or a qualification of equivalent standard from this University or another comparable institution accepted for this purpose;
 - (d) for a candidate who is seeking admission on the basis of a qualification from a university or comparable institution outside Hong Kong of which the language of teaching and/or examination is not English, shall satisfy the University English language requirement applicable to higher degrees as prescribed under [General Regulation G2\(b\)](#).

The programme has its specific requirements with regard to TOEFL and IELTS:

<u>Test</u>	<u>Minimum requirement</u>
TOEFL: Internet-based test (iBT)	Overall score of 80 with 25 in Writing; or
IELTS	Band 7 with no subtest lower than 5.5

Note: Starting from the 2026 intake, IELTS and TOEFL tests must be taken within two years prior to September 1 of each admissions year. IELTS Indicator and TOEFL Special Home Edition are not accepted.

- (e) shall satisfy the examiners in a qualifying examination if required.
3. An application for exemption from the above requirements shall be considered on a case-by-case basis.

Application

4. Applications for this programme and payment of application fee (HK\$600 per application) should be submitted online at <https://portal.hku.hk/tpg-admissions>.
5. After submitting the online application, applicants are required to upload the supporting documents within one month starting from the date of receipt of email notification. A checklist of the required supporting documents is available at <https://portal.hku.hk/tpg-admissions/programme-listing>.

6. In order to support the University's environmentally friendly initiatives, documents uploaded to the system should NOT be delivered to the University by post in duplicate, unless you receive notification to submit your documents.
7. Applicants may contact the programme office for questions about the curriculum and application process. The contact details of the programme office are available at <https://portal.hku.hk/tpg-admissions/programme-listing>.
8. Applicants who do not hear from the Faculty of Arts by August 31, 2026 may assume their applications are unsuccessful.

Regulations and Syllabuses

9. The regulations and syllabuses for the programme can be viewed at <https://portal.hku.hk/tpg-admissions/programme-listing>.

Concurrent Studies

10. The University Regulation G6 prohibits concurrent registration by a student for another post-secondary qualification either at this University or at another institution, unless approval of the Senate has been given in advance. A breach of this regulation may result in discontinuation of studies at this University.

Visa for Studies

11. It is the responsibility of individual students to make appropriate visa arrangements before they come to register for their study programme in Hong Kong. The University is not responsible for any delay/cancellation/failure in a student's application for a student visa which may hinder his/her registration in the programme. All students without the right of abode/right to land in Hong Kong must apply for a student visa for the purpose of education from the Hong Kong Immigration Department. The Faculty reserves the right to withdraw the offer of admission, without refund of any fees already paid, if a student fails to obtain a valid student visa for registration before September 2026 or does not register in time.

Authenticity of Information and Materials

12. To file an application, you must complete the application yourself. You are responsible for the accuracy and authenticity of the information and materials submitted throughout the application and admission process. The University unequivocally condemns any acts of dishonesty and reaffirms our zero-tolerance policy towards any form of academic misconduct. The University reserves the right to take legal actions and/or report any fraudulent documents or falsified information found to law enforcement units. The Faculty of Arts does not authorize any intermediary organizations to recruit or admit students.

Scholarship Opportunities

13. The School of English is pleased to offer scholarship opportunities to outstanding full-time students admitted in 2026/2027:
 - Entrance Scholarship for the Master of Arts in Creative Communications (upon admission)
 - Academic Excellence Scholarship for the Master of Arts in Creative Communications (upon completion of studies)

For more information, please visit the programme website (<https://english.hku.hk/Postgraduate/MACC>).

September 2025